Los Angeles, CA • <u>2m.rogers@gmail.com</u> https://www.linkedin.com/in/mark-rogers-ii-b61b2660/

#### RELEVANT EXPERIENCE

Team Rubicon, USA

Deputy Director, Program Design & Evaluation

Contractor • Associate • Senior Associate • Interim Deputy Director • Manager

Los Angeles, CA February 2023 – Present March 2019 – February 2023

- Lead a cross-functional team of 7, developing and evaluating 15+ disaster response programs across multiple regions, impacting 2.6 million people in 713 communities through 817 operations in 2024.
- Developed or refined 18 new or existing services (e.g., Route Clearance, Afghan Resettlement, World Health Organization Emergency Medical Team certification, etc.), increasing program reach and reducing response time. Facilitated a new impact measurement methodology, transitioning from tracking 28,785 direct beneficiaries in 2023 to capturing 2.6 million impacted individuals in 2024.
- Structured the COVID-19 Emergency Food Assistance service that delivered 48M pounds of food, packaged 9.8M meals, and served 2.7M meals across 139 communities. Designed the Mobile Vaccination Program, contributing to the administration of 1.6M vaccines.
- Launched four new initiatives, including women's health services in Malawi, distributing 672 reusable sanitary pads, 116.9M liters of potable water supplies, and conducting 3,359 WASH trainings.
- Define Key Performance Indicators to measure operational effectiveness, improving mobilization, service delivery, and client/volunteer satisfaction. Enhanced organizational efficiency through automated work order prioritization and a Quality Indicators dashboard, enabling faster decision-making and a 50% reduction in deployment time.
- Optimized the Request for Assistance process, transitioning to Jira for triaging 1,169 RFAs and supporting 10+ operations across hurricane-affected states.
- Oversee systematic program evaluations, improving service delivery and impact across all programs and enhancing disaster response capabilities.
- Experience working with senior leadership team, including the CEO

### Disaster Resilience Leadership Academy, Tulane School of Social Work

Adjunct Professor

Remote

August 2020 - Present

- Led a graduate-level discussion-based course on leadership approaches and theories in disaster contexts to 5-15 students per semester, achieving a 95% student satisfaction rate.
- Selected amongst 19 colleagues and awarded The Outstanding Faculty Award for Excellence in December 2023.
- Ensured graduate students engaged with guest lecturers to relate class material to real-world experiences.
- Provided opportunities for students to take leadership assessments and develop their strengths.

Spin Global

Contracted Researcher (Remote)

Washington D.C.

February 2019 - March 2019

- Participated in the drafting and editing of a literature review on Disaster Resilience Assessments (DRA): Bridging Academia to Practice: Disaster Resilience Assessment Findings from an Academic Literature Review.
- Outlined the popularity, applicability, theoretical framework, and ability to generalize DRAs locally, nationally, and globally.
- Findings were a part of presentations at the UN Global Platform, Emergency Management Leadership Conference, NATO CMDR COE, and 100RC Urban Resilience Summits.

#### Tulane School of Social Work

Teaching Assistant

New Orleans, LA January 2019 – May 2019

- Provided weekly course updates and reminders for undergraduate students.
- Served as the primary point of communication for students, supporting them through email and online platforms.
- Graded over 200 weekly discussion posts and essays, focusing on comprehension and relevance, over the semester, maintaining a turnaround time of less than 48 hours.

#### Disaster Resilience Leadership Academy - Tulane University

Graduate Program Assistant

New Orleans, LA October 2018 – May 2019

Provided administrative support to the Dean's Office regarding the scheduling of events, liaison between faculty
and students, and additional administrative tasks.

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- Established and implemented a systematic approach to strengthen student recruitment and enrollment by compiling a database of undergraduate programs throughout the nation that align with DRLA goals and fundamentals.
- Traveled locally and nationally to graduate and professional program fairs, conferences, and networking events to increase the Academy's future enrollment.

**American Red Cross** 

New Orleans, LA

Volunteer 1 4 1

March 2018 - September 2019

- Responded and arrived on the scene of small and large-scale disasters as a Disaster Assistance Response Team (DART) member to provide survivors with psychosocial services and financial assistance.
- Conducted follow-up calls to small- and large-scale disaster survivors to assist with additional financial needs, housing and food location, and other linkage services.

Student Government Association, Tulane School of Social Work (TSSW)

New Orleans, LA

Graduate and Professional Student Affairs (GAPSA) Representative

January 2018 - December 2018

- Represented over 150 TSSW students at GAPSA meetings, advocated for our needs, and ensured TSSW grad students benefited from the services we had access to.
- Supported Undergraduate Student Government legislation to rename a building on campus, promoting diversity, inclusion, accountability, and equity at Tulane University.

SilenceIsViolence

New Orleans, LA

Social Work Intern

January 2018 - December 2018

- Drafted and submitted a successful grant application totaling \$2,000 for the agency's victim services program, securing funding from multiple New Orleans City Council members.
- Provided psychosocial, advocacy, and case management services to 30+ victim-survivors of violent crime in New Orleans.
- Maintained and organized client files, ensuring all evaluation materials and communication records were current.
- Facilitated a community-based awareness campaign with daily events for victim-survivors during National Crime Victim's Rights Week.
- Planned and executed multiple fundraising events to support the agency's youth engagement and victim services programs.

#### **Uplift Education Peak Preparatory**

Physical Education Teacher

Dallas, TX August 2014 – July 2016

Network PE Curriculum Content Lead • 6th Grade Level Chair • MS Athletic Director • Coach

- Developed a comprehensive PE curriculum for grades 6-8 across the Uplift Education network for approximately 10 schools and 2500 students.
- Mediator for all 6th-grade faculty meetings, parent-teacher conferences, and 6th-grade representatives at administrative meetings.
- Oversaw all middle school athletic teams: activities and games, funding, and transportation for middle school (6<sup>th</sup>-8<sup>th</sup> grade) sports.
- Head coach for Middle School Girls' Volleyball, which reached the playoffs in 2014; Middle School Girls'
  Basketball, which reached the playoffs in 2015; Varsity Track and Field, where both 2015 Boys and Girls teams
  won regional track meets; and JV Girls' Soccer.

#### **Douglas County Democratic Party**

Campaign Director & Office Manager

Lawrence, KS

June 2012 - November 2012

- Assisted in the election of 2 State Senators, 3 State House members, a County Commissioner, and a State Board of Education member.
- Recruited, trained, and organized 160+ campaign volunteers who committed approximately 1,300 volunteer hours and made 44,000 calls over the campaign to increase voter registration and early voting rates.

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#### **EDUCATION**

**Tulane University** 

Master of Disaster Resilience Leadership (MS-DRL) Master of Social Work (MSW) New Orleans, LA May 2019 December 2018

- Awarded the Thomas H. Simmons Memorial Scholarship for exhibiting leadership
- Awarded the Student Award for Excellence in Disaster Resilience Leadership
- Member of Phi Alpha Theta Honor Society
- Conducted Professional Project on torture trauma: Approaches and Treatments for Survivors of Torture
  - A systematic review to identify and assess treatment methods, approaches, and interventions that resulted in sustained positive psychosocial outcomes for survivors of torture and their families most affected by torture trauma by analyzing related published research.
  - o Highlighted the need for systematic methodologies within current treatment approaches/interventions.

University of Kansas

Bachelor of Arts, English

Minor, African & African American Studies

Lawrence, KS May 2012

#### **AWARDS & RECOGNITIONS**

**Tulane University** 

The Outstanding Faculty Award for Excellence December 2023

Marquis Who's Who

Honored Listee January 2025

American Society of Adaptation Professionals (ASAP)

2025 Mentee January 2025

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#### TRAININGS & CERTIFICATIONS

Casework and Recovery Planning Management

TRAININGS & CERTIFICATIONS	
Project Management Institute	
Project Management Professional (PMP)	May 2025
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Udemy	
PMP Certification Exam Prep Course 35 PDU Contact Hours/PDU	May 2025
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Home Depot – Path to Pro	
Path to Pro Skills Program – Skills Basics	October 2024
Atlassian University Badge	
Jira Fundamentals Badge	September 2023
	1
Humentum	
Monitoring, Evaluation, Accountability and Learning (MEAL) DPro	January 2023
Project Management for Development Professionals (Project DPro)	July 2023
	3
Kaya: Humanitarian Leadership Academy	
Basic Principles of Disability Inclusion in Humanitarian Response	January 2021
Environment in Humanitarian Action	January 2021
Being Accountable to Affected People	December 2020
How to Set Up and Run a Response Operation	December 2020
Monitoring, Evaluation, Accountability and Learning (MEAL) in Emergencies	December 2020
Working in Partnerships	December 2020
Introduction to History of Humanitarianism	November 2020
Introduction to International Humanitarian Law (IHL)	October 2020
Introduction to the Core Humanitarian Standard	October 2020
Safeguarding Essentials	October 2020
3988	
Disasterready.org	
Humanitarian Response and Actors (1) – Introduction	February 2020
Humanitarian Response and Actors (2) – The Humanitarian Response	February 2020
The Humanitarian Context (1) – The Environment, Causes, and Impact	February 2020
The Humanitarian Context (2) – Introduction	February 2020
The Humanitarian Context (3) — Overview	February 2020
The Humanitarian Context (4) – Trends in Humanitarian Emergencies	February 2020
The Humanitarian Context (5) — Types of Humanitarian Emergencies	February 2020
The Humanitarian Context (6) – Complex Humanitarian Emergencies	February 2020
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State of California Department of Consumer Affairs – Board of Behavioral Science	
Associate Clinical Social Worker (currently expired)	January 2020
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National Center for Disaster Preparedness	
MGT 462 Community Planning for Economic Recovery	February 2020
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American Red Cross	
Certificate for Adult and Pediatric First Aid/CPR/AED	June 2019
Regional Recovery Follow-Up Fundamentals	October 2018
Disaster Mental Health: Introduction	April 2018
CAS 2.0: Reporting	April 2018
Disaster Cycle Services: An Overview	March 2018
Psychological First Aid: Helping Others in Times of Stress	March 2018
Recovery Services: An Overview	March 2018
Direct Client Assistance Fundamentals	March 2018
Meet the Client: What is a "Family"?	March 2018
	M 1. 2010

March 2018

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Casework and Recovery Planning Fundamentals	March 2018
Using EDGE as a Learner	November 2016
Disaster Assessment Fundamentals	October 2016
International Federation for Red Cross and Red Crescent Societies	
Gender equality in programme planning - "Different needs, equal opportunities	May 2019
Coping with Traumatic Stress	May 2019
Community Engagement and Accountability in Disaster and Crisis	January 2019
Communication in Emergency Operations	January 2019
Disaster Resilience Journal	January 2019
IFRC Stay Safe Course	June 2018
Stay Safe Volunteer Security Course	June 2018
IFRC WORC Final Test & Course Completion	January 2018
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USAID & John Hopkins Bloomberg School of Public Health - Global Health eLearning Ce	
Social Media for Health and Development	February 2019
FEMA Emergency Management Institute	
IS-00100 Intro to Incident Command System	May 2018
IS-700 Intro to National Incident Management System	May 2018
IS-00800 Intro to National Response Framework	May 2018
IS-00240 Leadership and Influence	September 2017
IS-00235 Emergency Planning	September 2017
Green Cross	T 2040
Compassion Fatigue Educator	June 2018
Humanitarian Academy at Harvard	
Humanitarian Pandemic Preparedness Programme	September 2018
Building a Better Response	September 2018
National Council for Behavioral Health	
Mental Health First Aid USA	April 2018
Mercy Family Center – Project Fleur-de-lis	
Assessing Suicide Risk in Children & Adolescents	July 2018
Storbon W/ Dhillion: In DLID LCSW/	
Stephen W. Phillippi Jr., PH.D., LCSW  Matinational Intermination Chille Training	II 2019
Motivational Interviewing Skills Training	July 2018

**Texas Educator Certificate** 

Certified Classroom Teacher (Physical Education Grades EC-12 – currently expired)

June 2017